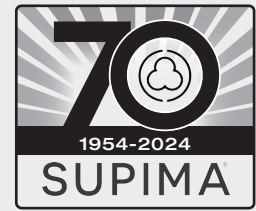


SUPIMA®

WORLD'S FINEST COTTONS

AMERICAN GROWN | SUPERIOR | RARE | AUTHENTIC

MARCH 2024



VOLUME 2, ISSUE 2

US PIMA MARKETING STATISTICS

Far East US Pima Grade 2 Quotation

VIA COTTON OUTLOOK
\$2.05 USD / LBS

Production Estimate

USDA - NASS
307,000 Bales
March 12, 2024

Exports

Registered Export Sales
256,400 Bales

Current Export Shipments
191,000 Bales

Top 5 Importers

China
India
Vietnam
Pakistan
Thailand

STAY CONNECTED



For Subscriptions and Comments
Contact: info@supima.com

2024 SUPIMA BOARD OF DIRECTORS Celebrating 70 Years of Superior Cottons



Aaron Barcellos
DIRECTOR
Firebaugh, California



Jake M. Cauzza
SECRETARY/TREASURER
Buttonwillow, California



Sam Daley
DIRECTOR
Thatcher, Arizona



Keith B. Deputy
DIRECTOR
Chamberino, New Mexico



Kirk Gilkey
PAST CHAIRMAN
Corcoran, California



Phil Hansen
VICE CHAIRMAN
Corcoran, California



Jon Heck
DIRECTOR
Corcoran, California



Nick Kastle
DIRECTOR
Pasadena, California



Ted Sheely
DIRECTOR
Lemoore, California



Shannon Skov
CHAIRMAN
El Paso, Texas



Allen A. Terhaar
SPECIAL ADVISOR
Hedgesville, West Virginia



Earl P. Williams
SPECIAL ADVISOR
Lemoore, California

As a nod to the past and the present, this year Supima will be sharing history and insight into the organization's 70 years. This month we highlight the current Supima Board of Directors. The Supima Board has been the guiding force in the organization's growth and consistency through the past seven decades.

Honoring Supima's Past Presidents and Chairmen of the Board 1954-2024

Seventy years ago the Supima Association of America was formed by a group of forward-thinking cotton producers in the states of Arizona, New Mexico and Texas to promote Extra-Long Staple (ELS) cotton. The original Supima Board consisted of 9 members, 3 from each state. When California began producing Supima cotton in the early 1990's, Supima expanded representation to a Board composed of 11 American Pima cotton producers; 7 from California, 2 from Texas, and 1 each from Arizona and New Mexico. In 2003 the organization officially changed the name Supima Association of America to Supima. The Presidents and Chairmen of the Supima Board have played a critical role in leading the organization's growth and evolution and will continue to guide the organization and the future of American Pima cotton. We honor those men whose dedication and loyalty made Supima into what it is today...the world's finest cottons!

MITCHELL F. LANDERS (NM)

Dec. 17, 1954 – Jan. 15, 1956

GEORGE W. SPENCE (TX)

Jan. 16, 1956 – Mar. 6, 1957

GEN. J. CLYDE WILSON (AZ)

Mar. 7, 1957 – Mar. 5, 1959

H. MARK RICKMAN (NM)

Mar. 6, 1959 – Mar. 20, 1964

J. FRANK CREWS (TX)

Mar. 21, 1964 – Apr. 1, 1966

J. S. FRANCIS, JR. (AZ)

Apr. 2, 1966 – Mar. 7, 1969

MIKE MAROS (TX)

Mar. 8, 1969 – Feb. 25, 1971

WILLIAM G. IKARD (NM)

Feb. 26, 1971 – Feb. 25, 1972

FARREL C. LAYTON (AZ)

Feb. 26, 1972 – Mar. 5, 1975

GEORGE B. SPENCE (TX)

Mar. 6, 1975 – Feb. 17, 1976

LEWIS K. THOMPSON (TX)

Feb. 18 1976 – Feb. 28, 1978

WILBUR H. WUERTZ (AZ)

Mar. 1, 1978 – Feb. 6, 1980

ROBERT E. SKOV (TX)

Feb. 7, 1980 – Feb. 12, 1982

WILLIAM G. IKARD (NM) *

Feb. 13, 1982 – Feb. 18, 1984

J. L. GOLIGHTLY, JR. (AZ)

Feb. 19, 1984 – Feb. 21, 1986

ROBERT C. WILSON (TX)

Feb. 22, 1986 – Feb. 19, 1988

MARK S. SHAWLER (AZ)

Feb. 20, 1988 – Feb. 28, 1991

JIM ED MILLER (TX)

Mar. 1, 1991 – Feb. 12, 1993

JAMES A. PALMER (AZ)

Feb. 13, 1993 – Sept. 20, 1995

ROBERT K. BARKLEY (AZ)

Sept. 21, 1995 – Sept. 10, 1998

JOHN E. PUCHEU, JR. (CA)

Sept. 11, 1998 – Aug. 30, 2001

WILLIAM T. LOVELADY (TX)

Aug. 31, 2001 – Sept. 7, 2004

JAMES B. HANSEN (CA)

Sept. 8, 2004 – Sept. 6, 2007

JEFFREY S. ELDER (CA)

Sept. 7, 2007 – Sept. 2, 2010

DON J. CAMERON (CA)

Sept. 3, 2010 – Aug. 28, 2013

KEITH B. DEPUTY (NM)

Aug. 29, 2013 – Aug. 30, 2016

TED SHEELY (CA)

Aug. 31, 2016 – Aug. 29, 2019

KIRK GILKEY (CA)

Aug. 30 2019 – Aug. 29, 2023

SHANNON SKOV (TX)

Aug 30, 2023 – present

* Title of President changed to Chairman of the Board

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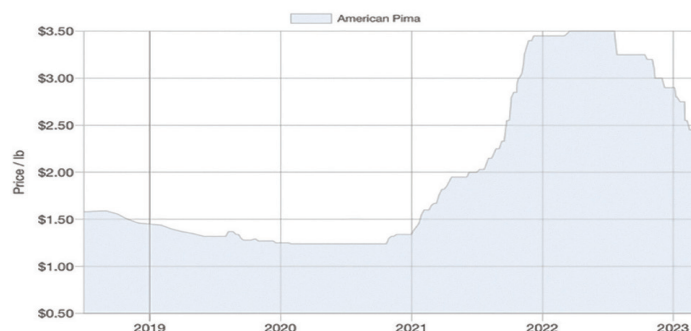
Monthly Update

Registered net sales through March 21 are (256,400) bales. Total shipments through March 21st totaled (191,000) bales.

The top five leading importers for the 2023/24 crop year are led by China with purchases of 92,200 bales. India, Vietnam, Pakistan, and Thailand out the top five with purchases of 82,000 bales, 21,900 bales, 12,700 bales, and 12,400 bales respectively. These five nations account for 83.8% of all the export-based purchases of American Pima made to date this year.

Current American Pima Grade 2 Far East Quotation stands at \$2.05/lbs.

6-YEAR AMERICAN PIMA QUOTATION HISTORY



IMPORTANT WEB LINKS FOR AMERICAN PIMA CROP INFORMATION

USDA - AMS Pima Spot Price (Daily): <http://bit.ly/AMSPimaDailySpot>

USDA - AMS Cotton Reports: <http://bit.ly/AMSCottonReports>

USDA - NASS U.S. Production Estimates (Monthly): <http://bit.ly/NASSCropProduction>

USDA - FAS Export Sales Report (Weekly): <http://bit.ly/FASWeeklyExportSales>

Classing Reports: By Office: <http://bit.ly/AMSPimaClassingOffice>
By State: <http://bit.ly/AMSPimaClassingState>

U.S. ELS Competitiveness Payment Report (Weekly):
<http://bit.ly/FSAELSCPPReport>